



FOR IMMEDIATE RELEASE:  
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# Missouri River Relief hires full-time Education Coordinator

*New staff member to expand outdoor learning experience for people of all ages*



Alex Prentice - Education Coordinator for Missouri River Relief paddling the Missouri River just downstream of the I-70 Bridge near Rocheport.

## **Alexander Prentice, Age: 26**

### **Education:**

M.S. Biology, University of Central Missouri (2013)  
B.S. Biology, Benedictine College (2010)

### **Training:**

Missouri Stream Team Water Quality Monitoring  
(Level 1 & 2)  
Stream Management  
Groundwater & Streams  
Stakeholder Engagement Planning  
Fish Health Training  
Water Rescue Training and Cold Water Survival

### **Most Recent Employment:**

Fisheries Research Assistant, Missouri Department of Conservation

### **Interests:**

Camping, floating, biking, hunting, fishing, nature photography and exploring Missouri food and wine with his wife, Ellie.

**Columbia, Mo.** -- In an effort to deliver unique educational programs on a larger scale, Missouri River Relief (MRR) hired Alexander L. Prentice as a full-time Education Coordinator.

The Education Coordinator organizes and implements learning festivals and service learning programs in conjunction with MRR's river clean-ups and environmental outreach programs.

"River Relief provides extraordinary outdoor learning experiences for students," said Prentice. "And the organization also conducts educational programs for people of all ages. I'm excited to be joining an organization that provides hands-on, outdoor programs with real life applications."

The Education Coordinator is responsible for the development of MRR environmental curriculum for K-12 students and teachers, and develops partnerships and sponsors that support MRR's education program.

In addition, MRR conducts educational presentations to the general public through conferences, festivals and the monthly Big Muddy Speakers Series.

Prentice received a MS in Biology and previously worked as a Fisheries Research Asst. at the Mo. Dept. of Conservation. His educational background and professional experience is the perfect fit for the organization.

"Last year, River Relief worked with schools across the state of Missouri to bring environmental education to children of all backgrounds," said MRR Director Jeff Barrow. "Alex has the education and leadership skills to grow our program and to reach a broader audience."

MRR is now focusing its fundraising efforts to maintain the Education Coordinator position and expand the program's reach. *(over)*

It costs MRR about \$2,500.00 for a "Day on the River" with 60 students. Please consider sponsoring a classroom or an individual student for \$50.00.

You can donate today!

**[www.riverrelief.org](http://www.riverrelief.org)**



# Missouri River Education: Building a Generation of River Stewards

## ***The River is a Classroom: An Education Program for learners of all ages.***

In just 13 years, Missouri River Relief has introduced more than 45,000 students, teachers and volunteers to the beauty and importance of the Missouri River. By teaching the values of clean water and the impacts of human pollution on wildlife and ecosystems, we impart the knowledge to make change in local communities. **With the addition of a full-time Education Coordinator, we're uniquely situated to make a visible and lasting difference on the river and in our communities.** This project would be impossible without the generous and dedicated support of our many sponsors, and we want to invite you to get involved.

## **Tangible Cost Items**

### **Sponsor a Kid**

- \$50 will sponsor 1 kid for a "Day on the River"
- \$2,500 will sponsor a "Day on the River" for 60 kids

### **Feed the Crew**

- \$300 will feed our volunteer crew for one River Clean-up
- \$1,500 will purchase 300 t-shirts for River Clean-up volunteers

### **Keep the Props Turning**

- \$100 will buy a tank of gas to take 12 people on the river
- \$500 will help replenish our Clean-up Tools & Supplies
- \$1,000 will pay for our rent, utilities & fleet storage for a month
- \$10,000 will pay for our rent, utilities & fleet storage for a year
- \$15,000 will fund annual maintenance of all MRR vehicles & boats
- \$30,000 would purchase a new Box Truck for hauling tools & gear

### **Adopt-a-Mile**

- \$1,000 will adopt-a-mile during the 2014 "Big Muddy Clean Sweep" - a continuous 2 month clean-up by barge this Fall
- \$10,000 will sponsor a "Golden Mile" - a reach of river where our barge will be moored during the 2014 "Clean Sweep" this Fall.



*The "River Kids" on Mosenthein Island in St. Louis, MO*

## **Sponsorship Benefits**

*Here are some special benefits you will receive:*

- Sponsors Page on Website
- Sponsors Page in Annual Report
- Name on Sponsors Banner for display at Events
- Opportunity to Speak at our Events
- Special Employee Cleanup and/or Boat Trip
- Advertisement in Local Media
- Logo on Event Fliers
- Mention and Link on Event Results Webpage and Results email sent to all participants & sponsors.
- Stickers on Boats and Vehicles (if applicable)
- Personal Recognition - River Relief Hat, T-shirt, Thank You Card & Results Report



## **Missouri River Relief**

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**All Donations  
are Tax Deductible**